

Big Bear Today

Snow, films, top riders at HD&HR

The biggest names in the sport and 110 tons of snow will amp up the seventh annual Hot Dawgz and Hand Rails summer snowboard event at Bear Mountain on September 18 from 2 p.m. till dark.

The first big event of winter comes in summer and is really a free all-day party...and you're invited! With sponsor booth city, tons of swag from generous sponsors, professional rider autograph sessions, season pass sale, DJs on The Deck, barbecues and the Beach Bar in full operation, there's nonstop fun on tap from noon till dark with snowboard competition beginning at 2 p.m. Singer/snowboarder "Trouble" Trevor Andrew

Bear Mountain's jib factory has been hard at work as summer to create an extreme new setup for HD&HR. A huge \$15,000 cash purse is sure to attract top riders, including Chris Bradshaw, Ted Borland, Dylan Alito, Zak Hale, Jed Anderson and last year's winner Scott Vine. First place takes home a cool \$7,500, second is good for \$4,000, and third wins \$2,500 while best trick is awarded \$1,000. Plus Red Bull is offering up bucks for best trick on the Red Bull feature.

Riders will compete on an all-new

setup with two lines of hits and snow to keep the action flowing. Spectators can gather in the middle for a photographer's-eye view of open division competition.

Making it all possible is summer snow made by Union Ice Co., which feeds 300 lb. blocks of ice into chipping machines that turn it into beautiful snow, with nothing added—100% the real deal. Usually the company makes snow for Hollywood film and commercial makers as special effects, but it has also provided white stuff for the X Games and the snow is competition-quality.

Enjoy the party on the famous 12,000 sq. ft. deck, where there's weenies roasting, cold beverages from the Beach Bar, games and giveaways. There's also two movie premieres, *The People's Cheers* and Bear Mountain's own *Paint it Red*...pick up your free copy of Bear's at HD&HR!

As an added incentive for skiers and snowboarders to show up, Big Bear Mountain Resorts is rolling season pass prices for Snow Summit and Bear Mountain to early "Screamin' Deal" levels, up to a hundred bucks less than current prices and the cheapest they'll be all season. But you have to be there to get in on the deals so arrive

Holloway's wakeboard cable park...

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can do on the snow in the terrain park, you can do here. The upward pull of the cable provides lots of lift for big air. Early tricks like raleys and advanced inverted aerials and slider tricks are all here in the park too. Cable Park is the place to go when you're ready to try your first back roll or back flip."

Holloway's has the most experienced staff of USA Waterski/Wakeboard certified instructors in Southern California. Whether it's sitting dock starts or deep water starts, learning is easy in the calm water.

There's another plus to the cable too. "The cable is always pulling you up into the air so even as you start to fall it slows

you down if you hang on," Hafen said. "It slows you down on descent for smooth soft landings making it less painful to learn."

Not just wakeboarding is offered at the park either. HO wake skis, essentially twin tip water skis, are super popular too as are Hyperlite wake skates. The park has everything riders need, from Hyperlite boards and skates to life vests and helmet rentals—just bring your bathing suit!

Cable pass is just \$18 per hour or \$36 all day. Especially popular is the two-hour beginner package, which includes cable pass, basic rental, helmet, life vest and instruction for \$30. Cable Park is open daily from 10 a.m.-7 p.m.

Call Holloway's at (909) 866-5706.



Joe Sexton takes advantage of summer snow at HD&HR to get some air at Bear

early—pass sales begin at 9 a.m.—hook up with a season pass, then enjoy HDHR. HD&HR admission is free. Media outlets and Southern California radio stations

will be on hand to cover the event. Call (909) 866-5766 or visit www.bearmtn.com.

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